FRCB Quarterly Membership Meeting

February 7, 2021

Virtual via Zoom platform

The meeting opened at 4:35 PM

In attendance were Silvie Gallardo, Nancy Popson, Bill Wood, Tracy Fitzgerald, Johanna Camara, Tara Mease, Irene Elliott, Eleanor Simpson, Kathryn Chongpinitchai, Ganga Keppetipola, David Walker, Setu Van Lare-Hodges, Charlie Pravitt and Bridgette Pfeufer

MINUTES:

Review of past minutes: Nancy and Johanna approves with typographical errors fixed.
 All approved

CONSENT CALENDAR:

Consent calendar had one sentence. If anyone has questions, ask Charlie.
 Bill motions, Tracy seconds. All but one in favor. None opposed. Nancy who abstains.

DIRECTOR'S REPORT (Eleanor Simpson):

- Eleanor will be sending a Google form to ask people which show they would like to watch next (virtually).
- She is currently working on making a brochure with the city to promote awareness about the company.
 - David inquired about the brochure as to its size and scope. He is willing to volunteer to help Eleanor complete it.
 - Setu asked once it was complete if Eleanor could send it to her to amplify on social media.
- Erin and Eleanor are developing Instagram dancer features. They will showcase dancers that are
 notable in the community. There will be a special focus on dancers of color, in order to highlight
 and create awareness. As this project is complete, the features will be sent out via email and
 Instagram.
- Eleanor reports that class enrollment has approximately the same numbers of dancers enrolled, with primarily the same dedicated group of dancers. There is one new young dancer.

- Show update: The City is excited about and interested in helping the program maintain its performance arm. There has been some discussion about virtual performances, but there have been some challenges, for example, there is some discussion about who would film any performances. There are discussions that the City would film it, not individuals submitting videos any longer.
- Nancy asked if there are any updates concerning classes past March. Eleanor reports that yes, there will be classes, but the City is still working out details. There is a potential for hybrid, but there is nothing moving on that yet.
- Winter Wonderland went well. Eleanor says the City is very interested in keeping it a professional, so they want to do any filming themselves, not individuals in their homes. David asked if the theater could be considered as a location for the City to film any performances. Eleanor thinks it would be wise to keep the City involved as much as possible.
- Setu asked if there has been any discussion about in-person outdoor classes as the weather
 permits. Eleanor says yes, there has been discussion of this topic and there is a good deal of
 interest. Johanna added that the City has been making outdoor activities happen for other groups,
 so perhaps it can happen for ballet.

TREASURER'S REPORT:

- Ganga reports there are currently not many transactions. There were 3 transactions of DVD sales, expenses for the scholarship fund and income from Amazon Smile
- David asked if the DVDs got distributed (Alice in Wonderland). Nancy reports yes they did.

MEMBERSHIP REPORT:

- Joanna reports that membership is in a holding pattern due to no performances. Johanna is monitoring the Google Group and the Supporting Cast.
- Tracy is currently looking for the most recent membership form. Silvie says that it has been finished and will send it to Tracy to upload to the web.

FUNDRAISING COMMITTEE:

• Charlie says there is nothing to report currently.

SCHOLARSHIP REPORT:

- Charlie reports we are currently supporting two dancers. One male at 50% and one female at 100%.
- Silvie stated that there has been a request from donors that their contributions remain anonymous. They are proud to support the dancers though.

ALUMNI REPORT:

• Kathryn has nothing to report.

SOCIAL MEDIA:

- Setu is reporting (Dinis was unable to make the meeting). Dinis has been posting information to Facebook. We also have posted items on Twitter as well. Setu and Dinis are talking about spotlighting some of the dancers and are considering the instructors to start with. In addition, there is talk of posting content for Black History Month. David has a video on YouTube to share for this.
- Tracy has updated the website for the holidays and the Nutcracker. She also updated our Paypal information. She is still working on updating the membership form, the current events page, and any updates for the history section.

OLD BUSINESS:

Bylaws revision project

• Silvie presented an update – David did a majority of the work. He has been working at making the bylaws more reflective of what we want as an organization. There were some obvious changes that were needed. Charlie, Setu, Johanna have helped (thank you!). Nancy is keeping the bulk of the documents. There is still a good bit of work to do, but overall, the team is very close to providing a product for review. There will be several levels of review and Bill, Erin and Eleanor will do the next level of review. Then the bylaws will go to membership for review.

Nutcracker DVD

- Nancy reports that Marisa is handing her the DVDs from Nutcracker 2019 this week. Nancy will
 be contacting people who pre-ordered and figure out delivery and/or mailing. Nancy will figure
 out delivery or mailing. Silvie says that FRCB will help take care of any mailing costs.
- Bill is asking if anyone has found copies of the Nutcracker from 2014 and 2015, as he would like to see these versions. Eleanor has some rehearsal footage.

NEW BUSINESS:

- Dine-outs and other fundraising business for now, we are on hold.
- David brought up the Annual Report which is due. We don't need to do a full report like usual, but can provide an abbreviated one. It could include a cover, the President's report, the Treasurer's report, and a Director's Note.
- Storage Project Nancy asked where the FRCB stood on the storage project. We had been looking at this prior to being shut down.

Propose – Date for the next meeting - Sunday May 16

Bill moves to close

Nancy seconds

All in favor, no one opposed.

5:30 PM